BFA

Box 15 85

FAMU September 7, 1960

Mr. S R Edwonds, Chairman Dr. Alonzo Davis Mrs. Gertha H Ellis Dean H M Efferson Dr. William E H Howard Florida A and M University Campus

Dear Colleggie:

Ambassador W. M. Q. Halm of Ghana, will be the guest of the institution on November 10-12. We are planning to have a special convocation at 11:00 a.m., Thursday, November 10. We are also desirous of having opportunities for the Ambassador and Mr. R. O. Mensah to meet student groups, and to show slides and movies. Incidentally, they are to be the guests of the institution at the football game with Allen University on Saturday, November 12.

I am appointing the above named persons to plan the convocation and other events in connection with this visit.

Yours very truly,

George W. Gore, Jr.

GNG/h



September 7, 1960

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Yours very truly,

George W. Gore, Jr.

GWG/h



B F A

B O V 15 83

F A M U

September 17, 1960

Honorable W. M. C. Halm Ambassador Embassy of Ghana 2139 R Street, N. W. Washington, D. C.

Dear Ambassador Halm:

We are looking forward to your visit with us November 10-12. I would appreciate receiving from you the following information at your earliest convenience.

- 1. The names of the persons who will be in your party
  - 2. Date and hour of arrival and mode of travel
- 3. Any publicity which we may use in connection with your visit including a personal photograph.

I am

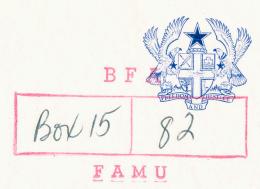
Yours very truly,

George W. Gore, Jr.

GWGjr/gle

BLIND COPY: Mr R O Mensah

IN CASE OF REPLY THE
NUMBER AND DATE OF THIS
LETTER SHOULD BE QUOTED
OUR REF. No. 9-21A
YOUR REF. No.



EMBASSY OF GHANA 2139 R STREET, N. W. WASHINGTON, D. C.

23rd September, 1960

Dear President Gore,

I am directed by Ambassador W.M.Q. Halm to inform you that he will be accompanied on his visit to the University by myself and a Social Secretary.

Our present plans are to leave by air for Jacksonville on November 9, and then continue by road to Tallahassee. We will give an indication of the approximate time of our arrival later on.

A biographical sketch and a personal photograph of His Excellency have been forwarded under separate cover.

We will bring two 16mm films of Ghana along with us. They both run for approximately one hour.

The Ambassador would like a sightseeing tour of Tallahassee to be included in his program if possible.

Best regards to Mrs. Gore and the Rileys.

Very sincerely,

R. O. Mensah Press Attaché

Dr. George W. Gore, Jr. President Florida A and M University Tallahassee, Florida

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Boy 15

FAMU

October 7, 1960

Mr. R. O. Mensah Press Attache Embassy of Ghana 2139 R Street, N. W. Washington, D. C.

Dear Mr. Mensah:

We are avidly preparing for Ambassador Halm's visit to the University in November. As our desire is to make this event a highly informative and successful one, we are endeavoring to enhance the public's interest in this occasion by emphasizing various aspects of the Republic of Ghana. In this connection, the committee which is planning this function would like to receive any material that may be displayed in the showcase and foyer of our principal classroom building. We would like to arrange the exhibit several days preceding the day on which the convocation will be held.

I would appreciate your informing me whether the Social Secretary who will accompany you and Ambassador Halm is male or female.

We shall be grateful for your cooperation in seeing to it that we receive the above requested material as early as possible.

Yours very truly.

George W. Gore, Jr.

GWGjr/j

9,5, we would also appreciate receiving the words up music y your national and them.

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BOY 15 80

FAMU
7 October 1960

Mr. William Alexander 12 W. 44th Street New York, New York

My dear Mr. Alexander:

This comes to apprise you of the scheduled November 10-12 visit of His Excellency William M. Q. Halm, Ghana Ambassador to the United States, to the Florida A & M University campus We are desirous of having your newsreel company cover the event, or we could supply you with suitable footage that could be incorporated with your regular coverage.

There is a possibility that I will be in Washington within the next two weeks to discuss His Excellency's visit with officials of the United States Department of State and officials of the United States Information Agency. If this visit materializes, perhaps your schedule will permit me the opportunity to confer with you.

I might mention that I talked with your colleague, Major Robinson, via long distance telephone yesterday and he suggested that I write you.

I am enclosing copies of the news story announcing the visit of Ambassador Halm and the tentative schedule of activities planned for him. Should you have any questions, do not hesitate to write or phone or wire collect.

Yours sincerely.

C. J. Smith, III

Director of Public Relations

cc: Mr. Major Robinson Mr. S. R. Edmonds

Encls.

and the

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BOOKS 79
EAMU

7 October 1960

Mr. Lesley Squires
United States Information Agency
1776 Pennsylvania Avenue
Washington 20, D. C.

My dear Mr. Squires:

This letter comes to cover the points discussed in our telephone conversation yesterday relative to the scheduled November 10-12 visit of His Excellency William M. Q. Halm, Ghana Ambassador to the United States, to the Florida A & M University campus.

However, before preceding, I want to thank you for your call which came as a result of my telephone inquiry to the office of Mr. Joseph C. Satterthwaite, the Assistant Secretary of State for Far Eastern and African Affairs, relative to the proposed visit.

The University is most anxious to make the visit the highlight of the school year. There are several reasons for this, among them being the close historical ties that the University has with Africa because its first head and co-founder. Thomas DeSaille Tucker, was a native of Sierra Leone and because of the international attention that is being focused on the African Continent today.

I am enclosing a copy of the tentative schedule of events that have been planned for His Excellency. It is our hope to finalize the schedule within the next few days.

Copies of news stories announcing the visit were distributed to the mass media today and should appear in print and be used by radio and television stations this weekend. Locally, stories were submitted to the Associated Press, United Press International, the daily newspaper, the television station, radio stations and correspondents assigned to Tailahassee by several of the State's newspapers. Some 200 additional copies of the story were mailed to Negro newspapers and magazines located throughout the United States and fifteen copies of a photograph were

distributed. Stories were also sent to the following foreign news agencies: Agence France Press, Reiters, Ltd., United Overseas Press, Chicago Daily News Foreign Press Service, and World-Wide Press Services. A copy of the story is enclosed.

Next week, we plan to distribute some 180 one-column mats of His Excellency to the Negro press. A second news story will also be distributed to the media mentioned in the preceding paragraph. In fact, we plan to follow a planned sequence of stories, leading up to the visit, designed to meet the requirements of the particular media. Copies of all material will be made available to you and/or anyone whom you might designate.

We are also preparing to cover Ambassador Halm's visit with still and motion picture equipment, and we plan to make tape recordings where applicable. We are most anxious to cooperate fully with the United States Information Agency and the United States Information Service in this regard, including the Voice of America.

If it is desired, we will make copies of the still pictures, the motion pictures, and the tape recordings available. We will, of course, be very happy to have representatives from each of the agencies come to the campus to cover the visit.

In the meantime, I am available to come to Washington to meet with you and/or any individual(s) whom you might designate or suggest so that detailed coverage can be planned, or so that we here in our office can be fully apprised of the technical requirements of the motion picture and Voice of America in the event representatives from the latter cannot come to the campus.

I might mention at this point that we are seeking to get newsreel coverage of the visit. We will apprise you of the results of our efforts in this direction.

This just about covers our activities to date relative to the visit and we will keep in touch as our plans move forward and materialize. In the meantime, do not hesitate to contact me if you feel I can be of any assistance to your office.

Yours sincerely.

C. J. Smith, III

Director of Public Relations

cc: Mr. S. R. Edmonds Dr. G. W. Gore, Jr. IN CASE OF REPLY THE
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LETTER SHOULD BE QUOTED
OUR REF. No. 9-21A
YOUR REF. No.



EMBASSY OF GHANA 2139 R STREET, N. W. WASHINGTON, D. C.

1130ctober 1960

BOX 15 78

Dear President Gore:

FAMU

Reference your letter of October 7, the materials requested have been forwarded under separate cover.

The Social Secretary is a female.

Herewith the words and music of our National Anthem.

Since the American type of foot-ball is so different from the British soccer, I would like to suggest that you detail someone to brief His Excellency about the intricacies of this game before Saturday afternoon of November 12, to enable him to enjoy the contest fully. Perhaps the explaination might be necessary also in the course of the game.

I will release the names of the films we are selecting to show at the campus when a decision is taken in the matter.

Very sincerely,

R.O. Mensah Press Attache

Mr. George W. Gore, Jr. President, Florida Agricultural and Mechanical University Tallahassee, Florida

ROM/lr

P. S. Perhaps you would like to introduce the Ankossador to hash and girts as you did in the case of Mr. Chapman, and to hot dogs as well He takes only soft drinks, or champagne.

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OUR REF. NO. 9-21A
YOUR REF. NO.



EMBASSY OF GHANA 2139 R STREET, N. W. WASHINGTON, D. C.

11 October 1960

BOX15 78

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Mr. George W. Gore, Jr.
President,
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OUR REF. NO. 9-214
YOUR REF. NO.



EMBASSY OF GHANA 2139 R STREET, N.W. WASHINGTON, D. C.

11 October 1960 B F A

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IN CASE OF REPLY THE EMBASSY OF GHANA NUMBER AND DATE OF THIS LETTER SHOULD BE QUOTED 2139 R STREET, N. W. OUR REF. No. 9-21A WASHINGTON, D. C. YOUR REF. No. BFA 13 October 1960 FAMU Dear Dr. Gore: The publicity materials for use in connection with the visit of the Ambassador to the University have been forwarded today by air mail. They include 22 photographs which we would like to be returned later on. The captions are on the reverse. All the other materials are for retention. I have just read the article about "Jake" in the Time Magazine. Very sincerely, R.O. Mensah Press Attache Dr. George W. Gore, Jr. President Florida A & M University Tallahassee, Florida ROM/lr

BFA

Brx 15 76

FAMU

October 17, 1960

Mr. Robert O. Mensah Press Attache' Embassy of Ghana 2139 R Street, N. W. Washington, D. G.

Dear Mr. Mensah:

Allow me to acknowledge receipt of your recent letters and the publicity materials which were received today.

We are looking forward to the arrival of you, Ambassador Halm, and the Social Secretary on Wednesday, November 9. We shall endeavor to carry out the instructions in your letter of October 11 and October 13.

Yours very truly,

George W. Gore, Jr.

GWGjr/gle

cc: Mr. S Randolph Edmonds

BFA
BOX 15 75
FAMU

October 17, 1960

Dr. William P. Foster Florida A and M University Campus

Dear Dr. Foster:

Ambassador W. M. Q. Halm of Ghana will be an official guest of the University for the period November 10-12, 1960. During his stay, Ambassador Halm will attend our football game with Allen University on Saturday, November 12.

I would appreciate it if you would include in your program for that day some type of recognition for him and his country. In this connection, I am enclosing a copy of the words and music to the Ghana National Anthem which was forwarded me by Mr. R. O. Mensah, Press Attache, and an A and M graduate. Your kindness in this connection will be appreciated. Mr. Edmonds is serving as chairman of the committee which is making arrangements for the visit of the Ambassador. If there are any questions or details you need, please contact him regarding the same.

Yours very truly,

George W. Gore, Jr.

GWGj r/gle

Enclosures

cc: Mr. S R Edmonds

BF A

Box 15 74

FAMU

October 19, 1960

AM.

Mr. Robert O. Mensah Press Attache' Embassy of Ghana 2139 R Street, N. W. Washington, D. C.

Dear Mr. Mensah:

Again we are soliciting your assistance in our endeavor to make the Ambassador's visit a momentous one. We would appreciate receiving an official flag of the Republic of Ghana, to be used in connection with the assembly program.

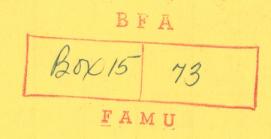
Thank you for your gracious cooperation.

Yours very truly,

George W. Gore, Jr.

GWGjr/j

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October 25, 1960

Mr. E. L. O'Rourke Florida A And M University Campus

Dear Mr. O'Rourke:

We are inviting a maximum of fifty individuals to a luncheon in honor of Ambassador Halm and his party in the Orange Room, Thursday, November 10 at 12:30 p.m.

Yours very truly,

George W. Gore, Jr.

GWG:GLE:s