

KING



A FILMED RECORD. MONTGOMERY TO MEMPHIS.

For the first time, the complete and authoritative story of Dr. King and the movement he led is told in an extraordinary motion picture, "King: A Filmed Record ... Montgomery to Memphis."

On March 24, 1970 — nearly two years after the assassination of Dr. King — this filmed documentary will be given its world premiere at 1,000 theatres in 300 cities across the United States, Canada and Europe.

This premiere, to be shown only on March 24 at 8:00 p.m. in all of the theatres, will be for the benefit of organizations carrying on the work of Dr. King.

The Story of Martin Luther King, Jr.

The film on Dr. King shows him and the masses of people who followed him from the beginning of his career in 1955 until his assassination and funeral in April, 1968.

The motion picture is an historical record which does not spare the truth: It contains lengthy scenes of the incredible brutality committed against the movement; it recalls moments of glory and of tragedy; it portrays the great mass marches, sit-ins, jail-ins; it records the solid achievements won by Dr. King for his people, the nation, and all mankind.

"King: A Filmed Record ... Montgomery to Memphis" began as a personal project of Ely Landau, the highly acclaimed motion picture producer. Shortly after Dr. King's assassination, Mr. Landau approached Mrs. King and the Southern Christian Leadership Conference (the organization through which Dr. King worked) with his idea for a professionally made documentary in honor of the slain leader.

For nearly two years, Mr. Landau has worked without compensation on the two and one-half hour film. He has also enlisted the support, at no cost, of the entire motion picture industry, performing artists, broadcasting entities, professional publicity firms, and theatre owners who will provide 1,000 fully staffed theatres for the world premiere on March 24.

National and local religious organizations — including the National Council of Churches, the Synagogue Council of America, and the National Catholic Office for Motion Pictures — are aiding in the sale and distribution of tickets.

Tickets

Each ticket will be sold for \$5.00, as a tax-deductible contribution to carry on the work of Dr. King. All proceeds go to organizations engaged in this work, and will be distributed by a special fund. No funds will go to commercial interests or private individuals.



AN EVENING IN TRIBUTE TO DR. MARTIN LUTHER KING, JR.

On the evening of March 24, 1970 in over 1,000 motion picture theatres blanketing some 300 cities and towns in the United States, one million responsible Americans will take part in a history-making event. There will be no speeches, no demonstrations, no collections. Each person present will have purchased a ticket for five dollars to attend the first and only theatrical showing of a full-length motion picture about the work and life of Dr. Martin Luther King, Jr.

BOARD OF TRUSTEES FOR THE SPECIAL FUND

Dr. Ralph D. Abernathy; Harry Belafonte; Dr. John C. Bennett, President of Union Theological Seminary; Dr. Arthur S. Flemming, of the National Council of Churches of Christ in the USA; Sen. Edward M. Kennedy; Mrs. Martin Luther King, Jr.; Ely Landau, Producer; Howard Stein, President of the Dreyfus Fund; Rev. Andrew J. Young, Executive Vice President of the Southern Leadership Conference.

NATIONAL COORDINATING COMMITTEE

General Chairman: Ely Landau

Co-Chairmen, Performing Artists:

Harry Belafonte, Sidney Poitier

Co-Chairmen, Motion Picture Theatres:

Leonard Goldenson, President,
American Broadcasting Companies

Eugene V. Klein, Chairman,
National General Corp.

Meshulam Riklis, Chairman,
Rapid American Corp.

Laurence A. Tisch, Chairman,
Loew's, Inc.

SUPPORTING ORGANIZATIONS

The National Council of the Churches of Christ in the USA; Church Women United; The Synagogue Council of America; The Southern Christian Leadership Conference; The United States Catholic Conference through its offices of Communications and Social Action.

Every dollar collected, hopefully some \$5,000,000, will be turned over to the Martin Luther King, Jr. Special Fund to aid in the struggle against poverty and illiteracy and for civil and human rights through non-violent methods.

To buy your tickets, go to the box-office of the theatre in your community which will present this film. Or fill out the coupon below, send us your check and we will arrange to purchase your ticket and mail it to you. Better still, send us a check for a block of tickets and ask your friends and neighbors to join. Please don't wait. Do it now.

IMPRINT NAME OF YOUR ORGANIZATION HERE

ALSO LIST LOCAL THEATRE NAMES

Enclosed is \$_____ for _____ tickets at \$5.00 each.
(The cost of tickets is tax deductible. Make check payable to The Martin Luther King, Jr. Special Fund)

Please send to:

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____