Under the leadership of Dr. George W. Gore, Jr., the institution transcended from a four-year college to a university with eight schools and colleges with offerings in the professions of law, education, nursing, pharmacy, and business. The university was admitted to the Southern Association of Colleges and Secondary Schools as a full member in 1957.

A breakdown of the major additions annexed to the campus since

Dr. Gore came to Sunshine Manor 17 years ago shows the following

additions: Dairy Barn, \$87,000; three Faculty Duplexes, \$51,080; Building

Construction Laboratory, \$10,000; Law Wing of Coleman Library, \$400,000;

ROTC Building, \$250,000; Guest House, \$45,000; addition to Nurses' Home

in Jacksonville, \$12,000; addition to University Commons, \$250,000; Men's

Dormitory, \$937,000; Science-Pharmacy Building, \$1,000,000; Classroom

Building, \$1,000,000; Agriculture-Home Economics Building, \$1,250,000;

Student Union Building, \$500,000; Demonstration School Building, \$500,000;

Football Stadium, \$366,000; Women's Dormitory, \$500,000; and the

Demonstration School Cafetorium, \$159,000, Annex to Student Union Building, \$750,000; the new Health and Physical Education Building, \$1,000,000; Vocational-Technical Institute Complex, \$1,750,000, and a Co-educational Dormitory, \$1,575,000.

Lee Hall, the administration building, has been renovated at a cost of nearly \$500,000. It is completely air-conditioned and all offices are equipped with modern furnishings.

An addition has been made to the Student Union Building which included conference rooms, faculty lounge, offices, a ballroom, bowling lives, billiard tables, lodging facilities, and an executive dining room.

Married students are now living in the \$700,000 recently constructed Polkinghorne Village and the preschool age children are now using their new quarters. Buildings now under construction are the Music and Fine Arts Building and the Education and Psychology Building.

He has been appointed to serve as a member of the executive

Committee of the Florida Association of Colleges and Universities, Florida

Civil Defense Advisory Board, and the New Commission on Higher

Educational Opportunity in the South of Southern Regional Educational Board.

For the vision, insight, and imagination of Dr. Gore, the faculty and staff set up a student loan fund and named it The George W. Gore, Jr. Loan Fund. The 1960 Rattler was dedicated to Dr. and Mrs. Gore.

He received the honorary Doctor of Laws Degree from DePauw University in 1966, and the DePauw University Alumni Citation in 1952 and was Vice-President of the National Education Association from 1952-53. He was a member of the NEA Commission for the Defense of Democracy through Education from 1954 to 1958. He is a member of the Southern Regional Education Board, a director of the Citizens Savings Bank and Trust Company in Nashville, and a former President of the Association of College Honor Societies. He is founder and Secretary-Treasurer of the Alpha Kappa Mu National Honor Society. He also serves as chairman of the Orange Blossom Classic Committee. Currently he is serving as a toggentie Com At member of Florida Association of Colleges and Universities, and of the President's Council of the National Association of State Universities and

Land Grant Colleges.

Dr. Gore is a true Rattler fan.

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PRESIDENTS:

Thomas DeSaille Tucker	1887-1901
Nathan B. Young	1901-1923
J.R.E. Lee, Sr.	1924-1944
William H. Gray, Jr.	1944-1949
George W. Gore, Jr.	1950-1968

ACTING PRESIDENTS:

William H. A. Howard	1923-1924
J. B. Bragg, Sr.	1944 (Months)
H. Manning Efferson	1949-1950

INTRODUCTION

Upon arriving in Tallahassee and assuming the presidency of Florida Agricultural and Mechanical University, Dr. George William Gore, Jr. immediately began recruiting additional faculty members and improving the academic climate of the college. In September of 1950 when the school year began there were only 12 persons on the faculty holding earned doctorate degrees, Upon the president's departure at the end of the 1967-68 school year there are 68 persons holding earned doctoral degrees.

In the 18 years of the Gore administration, continuous progress has been made in the adding of more departments and courses including Afro-American studies, School of Technology, additional major fields of study, and the expansion of classroom space. Several members of the faculty have received Carneige Foundation grants to study toward the doctorate degree at Florida State University, while remaining here in Tallahassee with their families. Four faculty members received doctorate degrees during the biennium from Florida State University.

Faculty and staff members have received grants to attend professional meetings, and to study at several of the leading Universities in the United States. During the 1966-68 biennium a total of 40 faculty members were on leave studying and participating in research projects at various institutions throughout the

INTRODUCTION 2-2-2-2-2-2-2

United States. Five faculty members spent the summer of 1968 working in their various fields with industry on National Urban League Fellowships.

The president served as chairman of the Faculty Senate, encouraged better faculty and staff relations by providing all-University picnics, dinner-dances, and a variety of social events at Sunshine Manor. It has always been his desire to work with university committees in an effort to foster better human relations with his fellow colleagues.

Some additional memberships are New Southern Regional Education Board Commission of HIgher Educational Opportunity in the South, 1965---; Executive Committee, Southern Regional Education Board, 1968; and Council of Presidents of Florida State Universities.

Dr. Gore is a Florida Memorial College Trustee. He has served as director of the Citizens Savings Bank and Trust Company, Nashville, Tennessee, and was a delegate to the World Oreganization of Teaching Profession, Ottawa, Canada, July, 1950.

He holds a membership of the following Greek Letter organizations: Alpha Kappa Mu National Honor Society; Alpha Phi Alpha Fraternity, Inc.; Alpha Phi Omega (Boy Scouts); Beta Kappa Chi (Scientific); Delta Phi Delta (Journalistic Society); Kappa Delta Pi (National Honor Society in Education - Honor Key, 1956); Scabbard and Blade (Military); Sigma Pi Phi (Professional); Pi Gamma Mu (Social Science); Phi Delta Kappa (Educational Re-Search).

Dr. Gore's fraternal affiliations include: Elks, Knights of Pythias, Masons, and Good Shepards.

Some of the awards received by Dr. Gore are: DePauw University Alumni Citation, 1952; Florida Normal and Industrial
Memorial College Achievement Award, 1955; Keppa Delta Pi Service
Key, 1956; Merit Achievement Plaque, Washington Junior College,
1960; Florida A&M University Faculty and Staff Award, 1960; Florida
A&M University Alumni Achievement Award for Service to the University and the State, 1960.



Also Outstanding Service Award, Upsilon Chapter, Omega
Psi Phi Farternity, 1961; Merit Award for Outstanding Work and
Statesman, Southern Region of Alpha Phi Alpha Fraternity, 1961;
Pi Gamma Mu Service Scroll, 1962; Alpha Kappa Mu Diamond Key,
1962; New Froniers of America Achievement Plaque, 1962; National
Newspsper Publishers Association Distinguished Service Award, 1963;
Southwest Bar Association Appreciation Award, 1963; Lily White
Security Benefits Associaton Plaque, 1964; Royal Crown Cola Orange
Blossom Classic Leadership Award, 1964; Jacksonville Alumni Chapter
and Citizens of Duval County Meritorious Award, 1964.

Additional awards received by Dr. Gore include: Florida

A&M University ROTC Service Plaque, 1964; Carver Heights High

School Appreciation Plaque, 1966; Florida A&M University Division,

Leon County United Fund Distinguished Community Service Award,

1966, Award in Recognition of Sixteen Years of Enthusiastic

Support to the ROTC Cadet Corps, Florida A&M University, 1966;

Devotion to Service and Promotion and Development of the Orange

Blossom Classic, Seven-Up Bottling Company,1966; Parents Day Observance Award, Albany State College, 1967; Kappa Delta Chapter,

Alpha Phi Omega Certificate of Award in Recognition of Distinguished Achievement - Leadership, 1967, Award for Service to

Youth in Education, Southern Area of Links, Inc., 1968; Distinguished Service Award, Florida A&M University BAnds, 1968; and

Kappa Delta Pi

Prior to assuming the presidency of Florida A&M University
Dr. Gore had served as Branch Secretary of the Y.M.C.A., Marion,
Inidana; Professor of English and Journalism, Dean of College,
and Director of Graduate Division of Tennessee A.& I. State
University.

His professional memberships and offices include President of; Alpha Kappa Mu Honor Society (Founder, 1937) 194345, 1946-48; American Teachers Association, 1941-51; National
Association of Collegiate Deans and Registrars in Negro Schools,
1937-38; Tau Lambda Chapter, Alpha Phi Alpha Fraternity, Inc.,
1927-28.

Dr. Gore served as secretary of Alpha Kappa Mu Honor Society, 1945; Chi Boule, Sigma Pi Phi, Nashville, Tennessee, 1939-50; National Association of Collegiate Deans and Registrars in Negro Schools, 1930-35; and Tennessee Negro Education Association, 1923-50.

Dr. Gore's writings included NEGRO JOURNALISM, Journalism Press, DePauw University, Greencastle, Indiana, 1922; COLOR AND COOPER SUN, Unpublished bound manuscript submitted in course in the Interpretation of Literature, Harvard Graduate School of Education, 1928; VALUE AND USE OF JOURNALISTIC WRITING IN THE SECONDARY SCHOOL, Unpublished master's essay submitted to the Harvard Graduate School of Education, 1928; "Revolutionizing the Fourth Estate", THE QUILL, March, 1924; "Child Nature in Reference to Language Needs," THE BROADCASTER, November, 1929;

STUDENT RELATIONSHIP

Dr. Gore decided early that the best way to get to know the students was through personal contact. The doors of his office were always open and special occasions were established that opened the doors of Sunshine Manor to all of the students.

Probably the most significant in this area was the monthly dinners with student leaders started by Dr. Gore in 1961. A premeal chat and post meal discussion about student problems established lines of communications that enabled Dr. Gore and the students to expedite the solving of student problems.

Through the efforts of the Gore administration students have been placed on all University-wide committee, thus having the opportunity to share in the policy making processes of the University. The doors of the president 's office have always been open to students who felt that their problems and/or grievances had not been satisfied through lesser channels.

In addition to the other improvements of student relations during Dr. Gore's administration a step was taken this year to help close the communication gap by initiating an Exchange Program with Smith College, Northampton, Mass.

ATHLETICS

Florida A&M University's athletic director and head foothead coach A. S. "Jake" Gaither spoke these words at the 1967 Spring Sports Banquet. "We could not have made the progress we have made in athletics without the kind of support we have received from our president Dr. George W. Gore, Jr."

During Dr. Gore's presidency the Rattler football team has won 148 games, lost 23, and tied three. The victories include 10 Orange Blossom Classic wins. The Rattlers had their longest winning streak (21 straight) from 1960-62. They won 56 straight conference games from 1952-1966, and hav won the Southern Intercollegiate Athletic Conference Championship every year except 1951, 1952, and 1966.

One of the nations largest bowl games has strived under the leadership of Dr. Gore. The Orange Blossom Classic in Miami has ranked among the top ten in attendance for the past 17 years. The game is sponsored annually by Florida A& M University and has averaged more than 40,000 paid fans per game.

In 1961, a record crown of 47,791 fans paid to see the Rattlers down a strong Jackson State team from Mississippi by a score of 14 to 8.

As mentioned earlier, Dr. Gore gave his full support to all sports, and the Rattlers have achieved accordingly. It is fitting that the Rattler 440 Relay team would become the first team to retire the James C. Patterson Challenge Cup at the University of Pennsylvania during the 1968 Penn Relays.

Some of the outstanding graduates of the Department of Music are: Miss Conchita M. Clarke, Soprano finalist and three time winner on National Television Ted Mack Amateur Show, ten week engagement as soloist at Radio City Music Hall, New York; Julian "Cannonball" Adderley, internationally famous jazz saxophonist, recording artist, composer, winner of international and national jazz polls, a favorite at jazz festivals as Newport, Randal Island, Monterey, Paris, Brussels, Amsterdam, San Francisco, and Chicago; Nathaniel "Nat" Adderley, internationally famous jazz cornetist, ranked among the top jazz soloists and recording artists.

The list of outatanding graduates also include: Willie

Jones, Musical Director and Arranger for "The Platters,"

popular singing group appearing in concert, radio, and television.

This group has performed throughout America and Europe; Hal

Frazier, Vocal Soloist, appearances on "Joey Bishop Television

Schow," "Mike Douglas Television Show," "Art Linkletter Television

Show," "Jackie Gleason Television Show," Playboy Club Artist and

other television special shows and clubs throughout the country;

and Harold Moore, Dumont, New York, recording artist with Ashley

Records, Album No. 1 series; "Music From the Masters to the Minors."

Since 1958, the Music Department has had fifty acts on the Ted Mack Amateur Hour Television Show.

THE MARCHING BAND

The Florida A&M University 164 piece all make Marching Band has been described as: "The Greatest Half-time Show in America" by Life Magazine; "The Marchingest and Playingest Band in America" by The Miami Herald, "The Incomparable Marching '100' " by The Pittsburg Courier; and "The Most Imitated Band in America" by The Miami Herald.

They have made appearance on NBC, CBS, and ABC Television Networks and had a command performance in Nassau, Bahamas in 1964. The band have received hundreds of invitations to appear throughout the country, South America and Europe and numerous performances in Metropolitan cities of the South.

Some of the magazines and newspapers which have featured the band are: Ebony, The Instrumentalist, The Miami Herald, Time, Friends, School Musicians, Lyons Band News, The Miami News, The Pittsburg Courier, Kansas City Star, The Afro-American, Podium, Baton, Cann Chord, and The Florida Times Union.

The Marching and Symphonic Band have invited to make a six weeks tour of Europe and also possible a cultural exhange tour of Russia beginning in July, 1968.

The United States Information Agency asked the FAMU Band to make documentary film in 1968 and the band received an invitation to appear at the Republican National Convention in Miami, Florida, August, 1968.

ACCREDITATION

In December, 1957, this university was in the first group of institutions operated for Negroes to be admitted to full membership in the Southern Association of Colleges and Secondary Schools.

The University is also fully accredited by the following agencies: the Department of Education of the State of Florida, the Florida State Board of Nursing, and the American Council on Pharmaceutical Education.

In the spring, 1968, the National Council for Accreditation of Teacher Education fully accredited the University. The accreditation will apply until September 1, 1972 and it applies the university's elementary and secondary teaching program at the undergraduate level.

The School of Pharmacy was accredited in 1956 and the School of Nursing was accredited by the National Nursing Accrediting Service in 1956.

The Office of Research and Grants was established on a fulltime basis by the President on July 1, 1965 with the idea that it
would serve three basic functions; namely (1) to enhance the professional improvement of the teaching staff through the dissemination of information regarding research and grant possibilities,

(2) to stimulate and encourage research as am essential part of
the institution, and (3) to strengthen the the education program
by providing maximum coordination, efficiency and effectiveness
in processing sponsored research proposals and grant applications.

Almost immediately after its establishment the functions of the office were extended to include the total institutional development function when the President accepted an invitation from the Phelps-Stokes Fund for the University to participate in the Cooperative College Development Program (CCDP). This added responsibility meant that the office was to be concerned with the coordination of all on-campus development as well as direct the research which needed to be done concerning potential sources of of financial support - government (state and federal), industry, funcations, alumni, friends, and others.

During the last three years, July 1, 1965 - June 30, 1968, the office has formally processed some 131 research proposals and grant applications requesting an estimated \$12,000,000. Of these 131 projects submitted, sixty-nine or 53 percent of them have been approved and funded for a estimated total of \$5,250,00. Another five such proposal are presently pending federal and/or foundation approval.

FINANCIAL AID

When Dr. Gore became president in 1950, scholarships and loans were limited. Comparatively speaking today, scholarships and awards, and loans reach a large percentage of our students. In the early 1950's only six loans were available for students at FAMU. Today 16 different loans are available to deserving and qualified students. Depending on the type of loan, students can borrow from \$10 to \$1,000 a year.

Included among the loans available is the Dr. George William Gore, Jr. Loan Fund that was established in 1960 by the faculty and staff of FAMU commermorating the anniversary of 10 years of progressive leadership by Dr. Gore.

In 1967, more than 100 FAMU students received more than \$44,000 under a program called United Student Aids Funds. This is a private non-profit corporation which endores low-cost loans made by hometown financial institutions to deserving students.

To show the growth of the loan programs available to our 900,000 students, there were more than \$600,000 available during the 1967-68 school year. An achievement that indicates the quality of leader-ship of FAMU.

DRAMA

The FAMU Playmakers Guild brought international fame to the institution when it made two oversea tours. The first tour was in 1958 and was by special invitation from President Dwight D. Eisenhower's Special Internation Program Committee for Cultural Presentation to West, Central, East, and North A Africa. The second tour was to military installations in 1963 to Great Britain, Germany, France, and Italy. The second tour was sponsored by the United Service Organization and the American Educational Theatre Association.

The verse speaking choir won first place in the 1st annual Poetry Festival in the spring of 1964 at the University of South Florida and received a standing ovation by an audience which included Archibald MacLeish, the author of the play.

The awards won were the Archibald MacLeish Award in Choral Speaking and the Readers' Theater Award.

The verse choir also received an invitation to appear at Expo *67.

MANPOWER, UPWARD BOUND, AND 13-COLLEGE CURRICULUM PROGRAM

The FAMU Multi-Occupational Training Program has served 384 underemployed persons from a 25-county area and 165 persons are now receiving training in the present program. Instruction was in tailoring, general office clerk, key punching, drafting, nurse's aid, home attendant, uphostery, electrical appliance, repairman, auto mechanic, helper, small gas engine repairman, and cooking.

One-hundred students are currently enrolled in the 13College Curriculum Program and are receiving the first two years
of their college education at the expense of a grant from the
Federal Government. The curriculum envisions four areas: Ideas
and their expressions, quatitative and analytical thinking, social
institutions and social processes, biological and physical
science.

Project Upward Bound at Florida A&M University is one of 283 national Upward Bound programs financed by the Office of Economic Opportunity. In 1965, FAMU sponsored one of the four national pilot Upward Bound programs for college freshmen of a total of 18 programs funded for college and high school students throughout the United States.

Presently, in the 1967-68 Florida A&M University program, 119 junior and senior high school students represented six North Florida counties and twelve high schools.

Track at FAMU is almost synonymous with the name Bob Hayes-"Fastest Man in the World"---Hayes spread the name of FAMU around
the world during the 1964 olmpics when he won two gold medals.
While attending FAMU, Hayes set world records in the 100 yard
dash with a time of 9.1.

Great athleties have passed through the halls of A&M during Dr. Gore's genure, but probably the greatest of them all never donned a football uniform or baseball bate. Althea Gibson was an excellent basketball player but her game was tennis and when she was in her prime she was the best in the country.

She has appeared on the covers of Tome Magazine and Sports Illustrated. She was the first Negro to be invited to U. S. Lawn Tennis Association National Championships and the first Negro to ever win a major national tennis title. In 1957 she was the Wimbledon and American Women's tennis champion and was selected as the outstanding female athlete of the year. She won two of the world's top championships that year.

Best in par form

W.

BUILDING PROGRAM

Of the \$25-million physical plant \$16-million of the expansion and improvement program was completed during Dr. Gore's administration.

Included in this expanison and improvement program the following buildings were erected:

Dairy Barn	\$ 87,000
Faculty Deplexes (3)	51,080
Building Construction Laboratory	10,000
Law Wing of Coleman Library	400,000
ROTC	250,000
Guest House	45,000
Addition to Nurses' Home Jacksonville	12,000
Addition to University Commons	250,000
Gibbs Hall	937,000
Science-Pharmacy Building	1,000,000
Classroom Building Tucker Hall	1,000,000
Agriculture-Home Economics Building	1,250,000
Student Union Building	500,000
Demonstration School Cafeteria	159,000

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Demonstration School Building	\$ 500,000
Football Stadium	366,000
Truth Hall	500,000
Annex to Student Union Building	750,000
Health and Physical Education Building	1,000,000
Lee Hall Renovations	500,000
Polkinghorne Village	700,000
Vocational-Technical Institute	1,750,000
Co-educational Complex	1,575,000
Education and Psychology Complex	1,100,000
Music and Fine Arts Complex	1,100,000
High School Gymnasium	450,000
Tennis Courts	20,000
Stadium Lights	105,000
University Organ	70,000
PMAX Annexation and Installation of Automatic Telephone System	11,000

The FAMU program will have served approximately 450 students throughout the State of Florida including this year's enrollment. For 1968-69, there will be 125 senior high school students from Leon and Wakulla counties participating in the FAMU Upward Bound program. Nationally, almost 25,000 students participate in Upward Bound. Programs are located in each of the 50 states, the Virgin Islands, Puerto Rico, and Guam which represent 282 institutions.



submit an end-of-tour or duty report regarding the stewardship of the outgoing administration. This report represents some of the major accomplishments of Florida Agricultural and Mechanical University during and by the Gore administration. Much of the information was taken directly from The History of Florida Agricultural and Mechanical University by Leedell W. Neyland and John W. Riley. It has been prepared with reference mostly to Dr. Gore, but without the faithful and loyal support of Governors of Florida, the Administrators of the State University System of Florida, students, faculty, staff, alumni, friends, and citizens, these accomplishments could not have been realized.

LEADERSHIP

Whenever a leader arrives at this lonesome spot he might look back and see the elements he has used in his successful rise to leadership. The list would include all or most of the following:

- 1. Courage
- 2. Health and strenghth
- 3. Emotional stability
- 4. Intelligence and education
- 5. Confidence and ambition
- 6. Capacity to make decisions promptly using sound judgment
- 7. Sensitivity to the group led and humaneness
- 8. Ability, imagination, and inventiveness
- 9. Consistency with sound planning
- 10. Super salesmanship with a sense of humor
- 11. Gambler's attitude and the ability to remain free of enmity
- 12. A dash of luck and circumstances

Leadership is a privilege: If a man possessed the required attributes, it is his obligation to lead and he should advance so far as his capacity of leadership will take him. He should let leadership spread horizontally and not vertically or selfishly toward himself. "A psychologist who studied three types of leaders:—criminals, army officers, and student leaders—found three traits that were common to all: (1) speed of decision, (2) finality of decision, (3) self—confidence." "Civilization is always in danger when those who have never learned to obey are given the right to command."

Leadership can only be achieved by the individual and one should not be critical of another leader for being better than yourself--remember it is not his fault. The leader's efforts must be deliberate and persistent, and if they are, he, too, may approach the altar and give a firm "I am."

-- James H. McCrocklin

1950

GEORGE WILLIAM GORE, JR., assumed the presidency of Florida

Agricultural and Mechanical College on April 1, 1950. He came to Tallahassee

from Tennessee A. and I. State College in Nashville where he had served as

Dean of the College and Director of the Graduate Division.

A new epoch in the history of Florida A. and M. began as Florida A. and M. and its new administration faced a challenging future. From an enrollment of 1822 students and a graduating class of 351 seniors in 1950, the institution expanded to 3783 students in the fall of 1967; graduated 526 seniors in June 1968 and now lists 235 candidates for degrees on August 23, 1968. With this notable progress in enrollment the institution also improved the quality of its educational program and stands at the crossroads in the development of higher education in the State University System.

Two of the main objectives for Florida A. and M. as stated by the President in 1950 were (1) the recruitment of additional and well-qualified faculty and (2) the improvement of the academic climate. At the beginning of the 1950-51 academic year there were twelve (12) faculty members out of a total of 183 holding earned doctorate degrees. During the last academic year of his administration, 1967-68, sixty-eight (68) out of a teaching faculty of 207 hold the earned doctorate degree.

In 1950 the state appropriations budgeted for Florida A. and M. totaled \$2,731,470.84 for a physical plant valued at \$5,981,410. For the 1968-69 fiscal year, an appropriation of \$10,124,133 has been approved for a physical plant currently valued at \$25 million.

In 1950, Salaries for members of the academic staff, for a twelve-month period ranged from a low of \$2100 to a high of \$6000. Whereas, for the 1968-69 school year, the salaries range from a low of \$6500 to a high of \$15,000 for nine months and a high of \$23,000 for twelve months.

(2)

Dr. Gore was inaugurated as President of Florida A. and M. College for Negroes on November 4, 1950. In accepting the presidency, he presented the following blueprint of activities for the immediate future. Quoting from his inaugural address, Dr. Gore said:

"...Today as we begin a new era in the history of the institution, it seems appropriate to present a blueprint of our activities for the immediate future. Ultimately our goal must be to establish on this hill an institution worthy of the traditions of the founding fathers and dedicated to the evolving

(3)

needs of the youth of Florida in the second half of the twentieth century. Our six point pro-program is as follows:

- 1. To develop an institution of higher learning to include fully accredited schools of Agriculture, Education, Engineering and Mechanical Arts, Home Economics, Arts and Sciences, Nursing, Pharmacy, Law and Graduate Studies.
- 2. To recruit a staff of scholars, teachers and professional workers to give efficient and inspired instruction in the several departments of a genuine university system.
- 3. To provide adequate classroom, housing, dining hall, library, laboratories and recreational facilities by the improvement of the present plant and by the addigation of the following facilities:
 - (1) Dormitories for men
 - (2) A new demonstration high school building
 - (3) A combination Agricultural and Home Economics Building
 - (4) Faculty Apartment Houses
 - (5) Completion of north wing of Library
 - (6) A Student Union Building
 - (7) An Engineering and Mechanical Arts Building
 - (8) A Science and Pharmacy Building
 - (9) A dormitory for women
 - (10) A Physical Education Building
 - (11) A Music and Drama Building
 - (12) An ROTC Building
 - (13) Additional Farm Land and Equipment
- 4. To provide an environment in which students and scholars may work on physical, social and humanitarian problems of special significance to the southern region and to the nation. To this end, the institution must cooperate with research projects conducted by governmental, scientific, commercial, and other organizations.
- 5. To serve the varying educational needs of the State of Florida through the preparation of teachers and leaders, and through the training of its citizenry by conducting extension classes, short courses, and consultative services. In short to regard the State of Florida as our campus and to serve its needs accordingly.
- 6. To develop an institution that can rightfully take its place as one of the major institutions of higher learning in the State of Florida with a student body, faculty, curricula and facilities second to none in the state.



This is our task. Again we are most grateful to all who have helped make this occasion a memorable one. We are appreciative of your expressions of faith, hope and confidence. Together we can make of Florida A. and M. College all that it should be. With great humility I press forward toward the mark of the high calling and toward the great tasks and goals which lie ahead."

Eighteen years have come and gone and every possible effort has been made in some degree to achieve the blueprint that was outlined in 1950.

As the president's program was being outlined in his inaugural message, already the implementation of several phases of it was in the progress, for he had already been in office for slightly more than seven months. In keeping with the ideal of the slogan which he later coined, "Quality is FAMC's Measure," he early instituted certain academic, departmental, divisional, and administrative changes designed to improve the quality of service rendered. To understand and meet the demands and needs of students more adequately, an administrative council consisting of deans, other administrators, and faculty members was established to assist the President in coping with the problems of the college. Also, important instructional changes were made when the college increased its divisions from seven to eleven. The four new divisions were Pharmacy, Law, Engineering and Mechanical Arts, and Graduate Agriculture.

As President of Florida A. and M., Dr. Gore initiated the idea of having a "Senior Chat" with graduating seniors during both the Spring and Summer Commencement activities.

four faculty members. From 1951 through June 30, 1968, a total of 57 students have received their degrees in Law and many have distinguished themselves in this field. Although courses in pharmacy were authorized by the Board in 1949, the first courses of instruction were not actually offered until

3

September 1951, when the Division of Pharmacy was officially established.

1952

Among the major accomplishments of the institution in 1952 were the accreditation of the School of Nursing by the National League for Nursing, (until June, 1963) the creation of a campus police force, the creation of the the creation of the Test Service Bureau, Division of Student Welfare, and on May 14, 1952, the inauguration of the first "Community Day" observance. Also in 1952, the President was cited by his Alma Mater, DePauw University, as the "outstanding alumnus." During the ceremony for this occasion, he received a citation for meritorious service and achievement. The citation read as follows:

Upon the recommendation of the Alumni Association and with the approval of the Board of Trustees and Visitors this Alumni Citation is awarded to George William Gore, Jr., '23, in recognition of outstanding achievements and services which reflect honor upon DePauw University. Dated this eighteenth day of October, Nineteen hundred and fifty-two.

1953

In 1953 the Institution was approved to become a state university known as Florida Agricultural and Mechanical University at which time a reorganization of the whole academic program occurred. As a university, the Institution was reorganized into eight schools or colleges with a dean in charge of each. The eight schools or colleges were: the School of Agriculture and Home Economics, the College of Arts and Sciences, the School of Education, the School of Engineering and Mechanical Arts, the Graduate School, the College of Law, the School of Nursing, and the School of Pharmacy.

(6)

1954

The historic Supreme Court decision was made in 1954 abolishing segregation in public schools and discarding the traditional concept that education could be separate but equal. At Florida A. and M. University in 1954, the School of Pharmacy was elected to associate membership in the American Association of Colleges of Pharmacy and the College of Law was accredited under Rule 1B of the Supreme Court of Florida. This rule permitted students receiving their Bachelor of Laws degree from the University to take the Bar Examination for admission to practice in Florida. During this same year, the newly constructed Law Wing to the Coleman Library was dedicated.

In 1954, the President was elected to serve as Vice Chairman of the National Education Association Defense Commission. In his report during the ninety-third annual meeting of the NEA, he emphasized his belief in the worth of the public schools when he stated: "The American public school system is the backbone of American democracy. An informed electorate is absolutely essential to our democratic way of life. Education and democracy are thus interrelated and dependent upon each other."



In 1955, the College of Law was accredited by the American Bar Association and maintained its accreditation status until its demise on June 30, 1968. During this same year, the Deans' Council and the Faculty Senate were created—the latter becoming the legislative body for the university.

1956

The year 1956 was a disruptive one for Tallahassee and Florida A. and M. University—the year of the bus boycott by Negroes which preceded the sit—in., the kneel—in., the wade—in., and the stand—in demonstrations throughout the nation. As President of Florida A. and M. University, Dr. Gore was projected indirectly into the stream of these conflicts. By maintaining that he was first and foremost an educator and not a politician, policeman, or warden, he was able to make adjustments which served the best interests of the institution.

In 1956, approval was given the School of Pharmacy to extend its professional program from four to five years beginning with the freshman class of 1957. During this same period, the President began the official publication of The Faculty Notes which has served as his official communication to all faculty and the administrative staff. Since 1956, The Faculty Notes has been published and issued monthly by the Office of the President.

1957

Perhaps the most momentous event of 1957 was the admission of Florida A. and M. University to full membership in the Southern Association of Schools and Colleges on December 5, 1957. This university was one among eighteen Negro institutions to be so recognized at that time. But before December 1957, one of Florida A. and M. University's alumni, Mrs. Jessie



Bennett Sams, had written a bestseller which was published in 1957 entitled, White Mother. Mrs. Sams received her degree in 1938.

Another significant administrative change within the institution in 1957 affected the Florida A. and M. University Hospital. Upon the recommendation of the Board of Control, the Legislature created the Board of Trustees appointed by Governor LeRoy Collins and responsible to the Board of Control for operation.

In 1957, Althea Gibson, another outstanding alumna of Florida A. and M. University, won the Wimbledon and American Women's Tennis Champion and was selected as the outstanding female athlete of the year. She also won two world top championships during this year.

The university reached another landmark in its academic program when in July 1957, it established a program of Nuclear Sciences. This program was initiated to equip a nuclear laboratory and relieve teaching loads of full-time faculty for research.

1958

The President, in 1958, initiated the practice of awarding full tuition scholarships to any student who maintained an "A" average for one semester while carrying a normal load. This offer was subsequently amended to give a full year of study to any student who maintained an "A" average for one academic year.

During this same year the FAMU Playmakers Guild brought international fame to the institution when it toured West, Central, East, and North Africa upon a special invitation by President Eisenhower's Special International Program Committee.

The highlight for President and Mrs. Gore in 1958 was a trip to the World's Fair in Brussels, Belgium as representatives of the university. This



trip was a gift from the FAMU family. While in Europe, the Gores visited in Belgium, Italy, France, and England.

1959

Honor Societies, the Pan Hellenic Council for thirty leading graduate and professional groups with chapters throughout the nation.

During this same year, the university inaugurated a Placement Bureau to assist students in finding employment. Representatives of industry, federal and state government regularly visit our campus to recruit students for employment name of the in their various agencies. Also in 1959, the School of Nursing Education was changed to the School of Nursing. And the American Association of University Women placed the institution on its approved list, making the alumnae of the institution eligible for membership in chapters throughout the nation.

Was made possible by alumni, friends, and classes from 1953 to 1959. Lee Hall, the administration building, was closed in 1960 for renovation at a cost of Since S

On April 1, 1960, a date which marked the beginning of the second decade of Dr. Gore's administration, a special celebration was held in Lee Auditorium at which recognition for a decade of worthy accompleshments was given by members of the faculty, students, alumni, and friends of the institution. The April edition of the FAMUAN summarized some of the high points of the Gore administration in an article entitled, "Dr. George W. Gore Begins Second Decade

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as President of FAMU." While this article simply reiterates some of the events mentioned earlier, the statement from the students is of significance. It read:

During the past decade, Florida A. and M. University has undergone a vast program of expansion in the following areas—enrollment, physical plant, curriculum, and faculty and staff.

Since 1950, there have been erected on the campus 23 buildings valued at over \$10 million. An enrollment of approximately 1600 students in 1950 has expanded to over 2800 in 1959-60. Whereas the total number of employees in 1949-50 was 635 including hospital personnel, in 1959-60 it is 736 exclusive of hospital employees.

In 1953, the institution was changed from a State College with emphasis on land-grant and teacher education to a State University with professional schools. In 1957, it was admitted into full membership into the Southern Association of Colleges and Secondary Schools. Internation aspects of the instituttion's contacts were accentuated by the employment of graduates and and staff members on special governmental projects in Liberia, Indonesia, Ethiopia, Ghana and Iraq. The President was sent as a representative of the University of Europe and the Brussels World's Fair.

In the following year several interracial and service fraternities were established on the campus among which were Kappa Delta Pi in Education and Alpha Phi Omega, the service fraternity.

The enrollment figures for 1958-59 and 1959-60 have been the highest in the history of the institution despite the fact that admission requirements are being raised annually and seven community junior colleges are in operation. For the present year, students are enrolled from 62 countries in Florida, 19 states, the District of Columbia, and four foreign countries.

The 1959 Orange Blossom Classic surpassed all previous ones in attendance records and again saw FAMU declared the undisputed national football champions. Other important events included the establishment of a Placement Bureau, a thoroughgoing program of student activities under the direction of the Student Union Board, the reaccreditation of the university by the Southern Association and the American Council on Pharmaceutical Education, and most recently the addition of FAMU to the list of approved institutions by the American Association of University Women.



The President began his monthly dinner-meetings with

student leaders to discuss student problems.

Association of Colleges and Universities; the faculty began a Role and Scope Study of the University; and the institution held its first "University Acquaintance Day." The purpose of this day was to introduce high school students to the many diversified programs which the institution offers.

The campus community was honored in 1961 with a vist from Ambassador W. M. Q. Halm from the newly independent country of Ghana in Africa.

In the year 1962, Florida A. and M. University celebrated its Diamond Anniversary and had as its general theme: "FAMU: Illustrious Past...Challenging Future." The monthly themes were as follows: January, "The History of FAMU;" February, "The Healing Arts;" March, "Focusing Attention on Scholarship;" April, "FAMU Hall of Fame;" May, "Emphasizing the Cultural;" June, "Diamond Anniversary Commencement;" July, "The Great State of Florida;" August, "Commencement and Forum on Adult Education;" September, "Africa;" October, "Athletics on Parade;" November, "The Role of the Land-Grant College;" and December, "The Orange Blossom Classic: The FAMU of the Future."

FAMU began the official celebration of her seventy-fifth birthday with a university-wide convocation in the newly refurbished Lee Hall Auditorium on January 15. Present were dignitaries representing the State of Florida, the City of Tallahassee, the State Board of Education, and the Board of Control, as well as many alumni and well-wishers from many parts of the state. Governor Farris Bryant represented the State of Florida, Senator Wilson Carraway

represented Leon County and the State Legislature, Dr. J. B. Culpepper,

Executive Director, represented the Board of Control, Attorney Charles Wilson,

President of the FAMU National Alumni Association, represented the alumni,

Mrs. L. B. Clarke represented the faculty, and Mr. Percy L. Goodman

represented the student body.

One of the major accomplishments during the Diamond Anniversary

Celebration was the publication of The History of Florida Agricultural and

Mechanical University written by Dr. Leedell W. Neyland and Mr. John W.

Riley.

In September 1962, the institution began operation under the trimester

and Comparted Tinivarcities

1962

During this same od, Miss Conchita Clarke, Soprano finalist and three time winner on National Television Ted Mack Amateur Show, appeared for a ten-week engagement as soloist at Radio City Music Hall, New York City. in Great Britain, France, Germany, and Italy. The tour was sponsored by the United Service Organization and the American Educational Theatre Association. Robert Hayes, by breaking the world's record for the 100-yard dash at 9.1 seconds, was heralded as being the "world's fastest human being."

by the Carnegie Corporation for advanced study for faculty members. Under this program, a total of eleven (11) persons have been awarded grants to study at Florida State University and In-June 1968, Mrs. Gertrude L. Simmons, Associate completed requirements forthe Professor in the School of Education, received the Ph.D. degree thus becoming the first Negro to achieve such distinction at Florida State. Five research

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Carnegie Grantsfor the 1968-69 academic year. And in 1964, Florida A. and M. University was named beneficiary of an estate of Miss Edna M. Ayers of Pound Ridge, New York, in the amount of \$27,444.53. This money has been used for scholarships for worthy and needy students and matching funds. And in 1964; The Multi-Occupational Demonstration Project sponsored by the United States Department of Labor and the Department of Health, Education, and Welfare, began in December under the direction of Dr. Thomas A. Jackson with a grant of approximately \$400,000.

FAMU, Florida, and the Nation, were brought additional fame in 1964 when Robert "Bob" Hayes won two gold medals for the United States at the 1964 Olympic Games in Tokyo, Japan.

1965

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The institution was one of 17 schools to be awarded a grant from the Office of Economic Opportunity for a pilot project labeled "Upward Bound," under Title II under the Economic Act of 1964. Under the direction of Dr. Clinita A. Ford, Florida A. and M. received \$352,604 for this project which has been acclaimed one of the best in the United States.

On July 1, 1965, the institution established the Office of Research and Grants headed by Dr. Benjamin L. Perry, Jr. The administration in cooperation with Dr. Perry received grants totalling approximately \$4. millor or more during the period 1965 to 1968. Grants have been received from such agencies as the National Science Foundation, United States Department of Agriculture, United States Department of Labor, the Department of Health, Education, and Welfare, United States Office of Education, Southern Education Foundation, the Alfred P. Sloan Foundation, and the Florida State Department of Education.

Florida A. and M. was one of 23 institutions awarded grants from the Alfred P. Sloan Foundation for a development program. Florida A. and M. received \$33,333 on a matching formula basis. The alumni contributed over \$25,000 toward this matching fund.

In 1966, Florida A. and M. received its second Multi-Occupational

Demonstration project. The President was appointed to serve on the Southern

Regional Education Board's Commission on Higher Educational Opportunity

in the South. This was a project sponsored by the Carnegie Corporation

designed to improve the 118 predominantly Negro institutions.

In 1966, the institution was approved and funded for its second "Upward Bound" Project. During the same year four students from Florida A. and M. were among 105 undergraduates from predominantly Negro colleges chosen to participate in an intensive program of summer study at one of three major universities: Columbia, Harvard and Yale. Florida A. and M. also began a two-year Self-Study for the Southern Association of Colleges and Schools. For the first time a Charter for the establishment of the Florida Agricultural and Mechanical University Foundation, Inc., was issued by the Secretary of State. The purpose of the Foundation is "to encourage, solicit, receive and administer gifts and bequests of property and funds for scientific, educational and charitable purposes, all for the advancement of Florida A. and M. University."

A major <u>personal</u> accomplishment achieved by the President was his being named as a recipient of a honorary Doctor of Laws degree bestowed by his Alma Mater, DePauw University at its June Commencement exercises.

1967

Two major new programs were initiated in 1967: (1) The Curriculum

Development Project, a cooperative program of 13 predominantly Negro

institutions administered through the Institute for Services to Education, Inc.;

and (2) The National Teaching Fellowship Program designed to permit

experienced teachers to be assigned self-study responsibilities in various

departments and to revise curricular offerings.

Both of these programs were sponsored by funds from the United States

Office of Education. Other significant grants received were the renewal of

"Upward Bound" Project--\$166,750, and Economic Opportunity Grants totalling

\$166,750.

For the first time, the institution initiated the "Presidential Scholarship" program which offered Florida students scoring 350 and above on the Florida State-Wide Twelfth Grade Test \$2500 for a four-year period provided the scholars maintained a "B" average or better while carrying a normal academic load,

A Faculty Development Program provided for by the State University

System was introduced on campus with some ten members of the teaching

faculty being given opportunities to pursue terminal degrees, special creative

and research projects or self-improvement.

The Florida A. and M. University Demonstration School was one of 32 schools in Florida to receive an "All Clear" rating from the Southern Association of Colleges and Schools, Commission on Secondary Schools.

Among the significant alumni accomplishments recorded during this year were the appointment of Attorney Jesse McCrary as an Assistant Attorney General,

1967 (continued)

Attorney Ed Duffee as Assistant to the Secretary of State, all firsts inthexistory for Negroes in the history of the State of Florida. Two alumnae were elected to the City Council of Duval County and several alumni have been elected City Commissioners in the State of Florida.

1967 was also the year of student unrest throughout the world and Florida A. and M. University was also thrust into the spotlight.

This year maked the beginning of an era unique in the history of Florida Agricultural and Mechanical University.

For the first time in the institution's 81 years of existence, the doors were closed to students during a regular school session due mainly to the assassination of Dr. Martin Luther King, Jr. During the week of the school's closing, meetings were held with faculty and students which resulted in the appointment of a "FAMU Clearinghouse Committee" composed of eight students and eight faculty members to review student complaints and to make recommendations for institutional improvements.

A Committee from the Southern Association of Colleges and Schools visited the institution in April for a review of accreditation standards and practices. A Self-Study report prepared by the faculty and administration had been submitted earlier.

The National Council for Accreditation of Teacher Education (NCATE) gave full accreditation to the institution's programs in elementary and secondary teaching at the Baccalaureate degree level until 1972.

A new School of Technology began operation in July with instruction scheduled to begin in September.

For the first time in the history of the institution, doctorate degrees were awarded in June. The College of Law graduates received Juris Doctor degrees instead of the former Bachelor of Laws degrees.

A Student Exchange Program was initiated with Smith College and the University of North Dakota.

Dr. Elsie H. Wallace received Florida A. and M. University's first \$1000 "Teacher of the Year" Award at the June Commencement exercises. This

award is designed to pay tribute to and reward those who excel as classroom teachers and to encourage others to become more effective teachers.

The Relay Team, having won the 440-yard relay for the third straight year at the Penn Relays, retired the James P. Patterson Challenge Cup and presented it to the institution.

The FAMU Show Timers received an invitation from the Overseas Touring Committee of the National Music Council, the USO, and the Department of Defense, to make a tour for the Caribbean Command in 1969.

A major concern for the university through the years has been the matter of salaries for faculty and staff. During the past two years, substantial increases have been provided by the State Legislature and the Board of Regents. The following statement was published in the Summer 1968 AAUP Bulletin:

"Institutions which achieved double-jumps in the average compensation scale include Rutgers State University, which should be noted for its remarkable performance in advancing from C to A; Florida Agricultural and Mechanical University and the College of Notre Dame (California), in progressing from E to C; and Judson College, F to D."

For a more effective, uniform and meritorious pay plan, the staff of the University has been categorized as (1) the Administrative and Professional Group and (2) the Career Service Employees Group. Such a system should motivate improvement in the quality of work of employees and encourage equitableness in salaries and promotion.

* * * * * * * *

The President has been continuously involved during the 18 years of his administration in trying to meet the building needs of the institution. The following is a list of buildings which have been constructed during Dr. Gore's administration based on actual cost at the time of construction:

Dairy Barn, \$87,000; Faculty Duplexes (3), \$51,080; Building Construction Laboratory, \$10,000; Law Wing of Coleman Library, \$400,000; ROTC, \$250,000; Guest House, \$45,000; Addition to Nurses' Home, Jackson-ville, \$12,000; Addition to University Commons, \$250,000; Gibbs Hall, \$937,000; Science-Pharmacy Building, \$1,000,000; Classroom Building, Tucker Hall, \$1,000,000; Agriculture-Home Economics Building, \$1,250,000; Student Union Building, \$500,000; Demonstration School Building, \$500,000; Football Stadium, \$366,000; Truth Hall, \$500,000; Annex to Student Union Building, \$750,000; Health and Physical Education Building, \$1,000,000; Lee Hall Renovations, \$500,000; Polkinghorne Village, \$700,000; Vocational-Technical Institute, \$1,750,000; Co-educational Complex, \$1,575,000; Education and Psychology Complex, \$1,100,000; Music and Fine Arts Complex, \$1,100,000; High School Gymnasium, \$450,000; Tennis Courts, \$20,000; Stadium Lights, \$105,000; University Organ, \$70,000; PMAX - Annexation and Installation of Automatic Telephone System, \$11,000.

Buildingsprojected by Dr. Gore for the future include: Addition to the Guest House, \$45,000; Official Residence, \$85,000; Enclose Swimming Pool, \$100,000; Home Management Residence, \$58,500; Renovation and Repair of all Dormitories, \$500,000; Nurses Home, \$100,000; Science-Pharmacy Building, \$2,000,000; Women's Dormitory, \$1,200,000; and Band Shell, \$100,000.

* * * * * * * * *

With the close of the academic year 1967-68, Florida A. and M. University stands on the threshold of what we all trust will be a great period of expansion,

have labored and sacrificed to bring the institution to its present position of eminence. Today we are facing a changing society. The change is of such a rapid tempo that it will compare with the tempo of the "Marching 100."

New social movements and changes require that the University restructure its program with students, administration, faculty, alumni and the general public, working together cooperatively for a common cause. The stakes are high and the rewards will be great.

FAMU has had an illustrious past—today it faces a challenging future. Whether on the athletic field, in the shop, in the laboratory, in the library, or the classroom, FAMUANS are destined to make their mark. They are a part of a great history and tradition. FAMUans will always strike, and strike, and strike again!

APPENDIX

In assisting the President in the preparation of this report, his office staff prevailed upon him to add a person note. From the many messages received after the announcement of his resignation, the staff chose the following remarks made by the Honorable Don Fuqua of the Florida House of Representatives and published in the Congressional Record, July 27, 1968.

These remarks represent the tone and sentiment expressed in the numerous letters, telegrams, news releases, and oral expressions received by President Gore after the announcement was made by the Board of Regents on July 1, 1968, that he had resigned as President of Florida Agricultural and Mechanical University as of September 15, 1968.

". Mr. Friday a July 26, 1968. Mr. Fuqua. Mr. Speaker, one of the great names in American Education is retiring from an active role.

"When Dr. George W. Gore asked to be relieved as President of the Florida A. & M. University at Tallahassee, Fla., he brought to a close one of the bright stories of dedication and humanitarianism in our land.

"His was not an easy task. Florida A. & M. was established as a Negro institution and this was its role for many years. During its evolving, this school developed two things which brought pride to its students and to our State—its fabulous marching band and phenomenal football teams.

"Dr. Gore is a positive man who exemplifies the highest ideals. He is respected and honored in our State not by race, virtue of creed or color—but for the man that he is.

"It is not insensitive to say that in this period of transition that the predominantly Negro institutions of this Nation have faced the most trying of circumstances. There have been proposals to abolish Florida A. & M., but Dr. Gore managed to keep its identity and its purpose.

"That purpose and meaning has been to be a haven for those whose educational background would not allow them to attend other universities. We cannot abandon several generations to the ash heap—and thank heaven Florida A. & M. has not done so.

"Dr. Gore stood as a solid rock between the extremists on both sides. With men of reason he made his point and he never faltered in his determination

to achieve his life's goal -- the education of young people.

"I have sensed the personal trials which Dr. Gore has endured. I admire him and consider him a friend. Few men have meant as much to Florida education as has this distinguished gentleman. It will be through men such as he that we will find our way through the stormy seas of unrest into the calm waters which I am sure our great land will see in the future.

"In the meantime, the task of the helsman of today is a difficult one.

"How can you measure the contribution he has made?

"The honest answer is that you cannot."

"In rising to make this sincere and humble tribute to a great man, I can only say he can look back tomorrow and know that he was one of those who made the world a better place in which to live. That which he accomplished in the face of sometimes insurmountable odds will make a better life for a lengthy line of those yet unborn.

"I say to the Members of the Congress, and through you to all Americans, here was a man. Here was an educator. Here was greatness."

This report is centered around Dr. George W. Gore, Jr., as President of Florida Agricultural and Mechanical University. Concurrent with his outstanding success as President of the University, there occurred many personal accomplishments and achievements which can be noted in biographical sketch.